

Healthier Barrington Project
Work Plan
February, 2007

Mission: The Healthier Barrington Project will bring together individuals and groups whose work will enhance the quality of life within our community

Our Committee Charge:

- Identify community assets, issues and unmet needs
- Sponsor events/programs that increase community awareness of needs
- Mobilize coalitions of groups or individuals who can address unmet needs
- Improve communications to/through member organizations
- Advocate to see that needs are addressed

Our Vision of a Healthier Barrington:

- ∞ A community that maintains a unique physical environment that is available to all residents
- ∞ A community that embraces civility
- ∞ A community that is strengthened by the visions and collaborative efforts of the groups and organizations (our community partners) that serve it

Our Assumptions:

- There is a continuing role for the Healthier Barrington Project; this role includes community influence and advocacy
- We, as the Healthier Barrington Project, can do better
- The Healthier Barrington Project is committed to sharing personal and collective learnings, talents and skills to build collaboration and cohesiveness of community groups and organizations

Our Accomplishments:

- We have conducted four Community Needs Assessments; findings have resulted in projects/activities to address community needs (activities for teens, resource lists, programs in response to economic consequences of job loss, two community presentations on disaster response)
- We have provided a springboard to new partnerships: Legacy Alliance, Character Counts, New Generations, The Community Crisis Coalition, the Barrington Drug Prevention Coalition, Library – BACOA study – meeting Senior’s Needs)
- Organizations have improved their governance due to programs identified/encouraged by the Healthier Barrington Project (Sears Leadership Series, others)
- Our meetings have promoted exchange of information that would otherwise not have taken place (Library Simple Living Series)
- We have provided tools, information and education to area organizations (*Communications Tool Kit*, CEO Networking Forums, Bioterrorism and Disaster Preparedness Workshop, Family Resource List)
- We have supported and celebrated the accomplishments of our partners

Priorities for 2007:

Priority # 1

Continue collaborative efforts to support civility, tolerance and celebration of diversity within our communities

- Goal: Educate and engage broad segments of the community to take ownership of and address issues, with concrete, measurable results; **work to support *Character Counts* in conducting a joint meeting with the Ministerial Association**
- Goal: Mobilize coalitions that can affect change; **encourage diverse membership in Healthier Barrington Steering Committee**
- Goal: Improve community capabilities for cross-sector communication and networking; **revise and redistribute *Communications ToolKit* by Spring, 2007**
- Goal: Increase member capacities; **conduct a member educational session on FocusGrouping in Fall, 2007**

Priority #2

Continue to focus on three areas of concern previously identified:

- (1) Impact of Unemployment/Financial Insecurity/Significant Life Changes
 - Goal: **Form a Work Group that will identify and compile data from various sources on the impact of unemployment/financial insecurity/life change. Present this information to the community in Fall, 2007**
- (2) Disaster/Emergency Preparedness
 - Goal: **In Spring, 2007, present a program on emergency preparedness to 1) Moms, or 2) area businesses**
- (3) Teen issues
 - Goal: Support a unified community approach (**The Community Drug Prevention Coalition**) that addresses teen issues
 - prevention of drug/alcohol use

Area of Concern	Possible Action/Comments	Deadlines/Outcomes
<p>Priority #1 Continue collaborative efforts to support civility, tolerance and celebration of diversity within our communities</p> <p>Goal: Educate and engage broad segments of the community to take ownership of and address issues, with concrete, measurable results</p> <p>Goal: Mobilize coalitions that can affect change</p> <p>Goal: Improve community capabilities for cross-sector communication and networking</p> <p>Goal: Increase member capacities</p>	<p>Action: Use Healthier Barrington collaboration to identify and engage individuals representing diverse groups in governance and support of local organizations (Include Kathy Yokoyama, Ministerial Assn, Hispanic community representatives)</p> <p>Action: Conduct a Hispanic Focus Group</p> <p>Action: Support <i>Character Counts</i> in conducting a joint meeting with the Ministerial Association</p> <p>Action: Revise/Redistribute Communications Tool Kit (E-Format) and present workshop (Guest Speaker: Lisa Stamos)</p> <p>Action: Communicate through member newsletters</p> <p>Action: Develop Healthier Community Web Site and link to other sites</p> <p>Action: Update Family Resource List</p> <p>Action: Conduct member skillbuilder – How to Conduct a Focus Group</p> <p>Action: Healthier Communities Steering Committee members continue to serve as “consultants”, i.e., facilitate strategic planning, governance education, etc. (pro bono)</p>	<p>Assess engagement of community leaders</p> <p>Number of coalitions/work groups formed; progress toward identified goals</p> <p>On Hold; Character Counts will lead effort</p> <p>Feb-April, 2007 (Villers, Boeder)</p> <p>May, 2007</p> <p>Ongiong</p> <p>June, 2007</p> <p>August, 2007</p> <p>Fall, 2007</p> <p>Number of consults</p>

<p>Priority #2 Continue to focus on three areas of concern previously identified:</p> <p>(1) Impact of unemployment/Financial Insecurity/Significant Life Changes Goal: Use partner data, anecdotal information to assist community members through education and program assistance</p> <p>(2) Disaster/Emergency Preparedness Goal: Use partner data, anecdotal information to assist community members through education and program assistance</p> <p>(3) Teen issues Goal: Support a unified community approach that addresses teen issues (drug/alcohol use)</p>	<p>Action: identify and compile data from various sources on the impact of unemployment/financial insecurity/life change Form work group (Boeder, Darch, Dawson, Keane, Lawler, Meyer, Nelson, Wisniewski, Villers) Present information to the community</p> <p>Action: Present one program in 2007 – either to Moms or the Business Community Action: Community Resource Directory Update</p> <p>Action: Use partner data, anecdotal information to assist in development of community education and programs Action: Participate in/support program development by BarringtonCommunity Drug Prevention Coalition (Normative Marketing)</p>	<p>February, 2007</p> <p>Fall, 2007 - Program completed; evaluations</p> <p>Spring, 2007 Program completed; evaluations Completed: February, 2007</p> <p>Use Normative Marketing Evaluation measures</p>
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<p>Assure effectiveness of Healthier Barrington Project Goal: Assure that Healthier Community Activities impact the broader community</p> <p>Goal: Assure that Steering Committee Meetings are useful, timely, efficient and effective</p>	<p>Action: Continue to use results of 2005 Community Needs Assessment as a tool for positive change (Trends Identified/Communicated) Action: Add individuals/coalition partners who can impact change to Steering Committee</p> <ul style="list-style-type: none"> <input type="checkbox"/> Btn. Junior Women’s Club <input type="checkbox"/> Emerging Leaders <input type="checkbox"/> HNI <input type="checkbox"/> Representatives of the Hispanic Community <input type="checkbox"/> Hispanic Ministry – Btn UMC <p>Action: Assist in Barrington Area United Way Allocation Process</p> <p>Action: Use Steering Committee meetings to:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Provide a briefing to community leaders <input type="checkbox"/> Include focused, facilitated discussion to identify collaborative approaches to deal with issues <input type="checkbox"/> Identify and assemble key resources needed to affect change <input type="checkbox"/> Report on progress of collaborative efforts <input type="checkbox"/> Hold a Strategic Planning Retreat: 	<p>Possible Outcome(s):</p> <p>Increase in community response to issues identified</p> <p>Program/client service response by agencies to needs identified United Way evaluation of survey benefit</p> <p><u>2007 Meeting Dates</u> Wednesday, February 14, 2007 Planning Retreat: May 9, 2007 Wednesday, September , 2007 Wednesday, December , 2007</p>
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